

## ATTACHMENT 2 – PRIOR SIX MONTH STRATEGIC OBJECTIVES UPDATE

### CITY OF CITRUS HEIGHTS STRATEGIC OBJECTIVES

September 16, 2021 – April 30, 2022

THREE-YEAR GOAL: <b>MAINTAIN AND ENHANCE FISCAL STABILITY</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the October 14, 2021 City Council meeting	Operations Manager, General Services	Present to City Council for consideration, an amendment to the residential garbage and recycling collection services agreement to include organics recycling services required by the state's unfunded organics recycling mandate, AB 1383.	X			Completed October 28, 2021
2. At the October 14, 2021 City Council meeting	Administrative Services Director, working with Finance Committee	Present to City Council, an updated Long Term Financial Plan (i.e. 10-year budget model).	X			Completed October 28, 2021 & February 24, 2022

3. At the Nov 10, 2021 City Council Meeting	Administrative Services Director, working with Community Development Director and General Services Director	Present to City Council, an analysis of the city's development impact fees.			X	Recommendation presented to Finance & Administration Committee on January 11, 2022. Item scheduled for City Council consideration May/June 2022.
4. At the Nov 10, 2021 City Council Meeting	City Manager, working with department heads and Finance Team	Present to City Council, recommendations for action for utilization of the American Rescue Plan Act (federal stimulus) funding.		X		City Council discussion of utilization of American Rescue Plan Act funding occurred December 9, 2021, January 13, 2022 and January 27, 2022. City Council workshop for further discussion scheduled for May 26, 2022 Council meeting.
5. At the February 24, 2022 City Council Meeting	Administrative Services Director	Present to City Council, the FY 2021-22 Mid-Cycle Budget Review	X			Completed February 24, 2022

**THREE-YEAR GOAL: MAINTAIN PUBLIC INFRASTRUCTURE AND ENHANCE  
ALTERNATIVE MODES OF TRANSPORTATION**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By Jan 1, 2022	City Engineer	Complete construction of the Mariposa Avenue Safe Routes to School Phase 4 project.			X	Due to material delivery delays and unforeseen conditions, construction completion now anticipated in May 2022 (warmer temps needed for final paving).
2. By Jan 1, 2022	City Engineer	Complete construction of the Annual Residential Street Resurfacing Project.	X			Construction complete. Formal Council formally accepted a complete March 2022.
3. By Jan 1, 2022	City Engineer	Request funds (already approved) from CalTrans and the California Transportation Commission for preliminary engineering of the Old Auburn Road Complete Streets Phase 1 Project.	X			Preliminary Engineering funds obligated by California Transportation Commission October 2021.
4. By March 1, 2022	City Engineer	Advertise for bids, the construction contract for the Greenback Lane Complete Streets Project from Sunrise to Fair Oaks Boulevard.	X			Council awarded contract on January 27, 2022. Project currently under construction.
5. By March 1, 2022	City Engineer	Request funds (already approved) from CalTrans and the California Transportation Commission (CTC) for construction of the Arcade-Cripple Creek Trail Project.	X			Authorization to bid approved by California Transportation Commission. Project scheduled to advertise for construction by early May.

THREE-YEAR GOAL: <b>DIVERSIFY FOR A RESILIENT ECONOMY</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Before the November 10, 2021 City Council Meeting	City Manager and City Council	Hold a City Council study session; inviting the business community to have an open discussion about ARPA applications to support COVID affected local businesses.	X			Business Community input received at December 9, 2021 City Council meeting.
2. At the December 9, 2021 City Council Meeting	Community Development Director with input from Planning Commission	Present to City Council for consideration, the final draft Sunrise Tomorrow Specific Plan and EIR.	X			Adopted November 2021
3. By March 1, 2022	Community Development Director	Commence the entitlement process for the New Sylvan project.			X	Soil cleanup is complete. Background Analysis (CEQA/Traffic) is underway.
4. By March 1, 2022	Economic Development and Communications Manager – lead, working with Mayor, City Manager and Police Chief	Visit at least three businesses as part of the Business Visitation Program			X	One business visit completed December 7, 2021; goal paused due to Omicron. In-person meetings have since resumed with business partner organizations and business outreach is recommencing.

THREE-YEAR GOAL: <b>SUSTAIN AND PRESERVE PUBLIC SAFETY</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By Dec 1, 2021	Police Chief	Hold at least one external Police Academy recruitment for police officers, and at least two professional police recruitment marketing events for all vacant positions.	X			Successfully completed external processes for Police Academy Recruits. Held 3 professional police recruitment marketing events and have 4 <sup>th</sup> planned for June 2022.
2. By Dec 1, 2021	Police Chief	Implement Body Worn Camera (BWC) system for patrol officers and ensure digital evidence system is linked to Police Department (PD) Computer Aided Dispatch System (CAD), and Sacramento District Attorney's Office.	X			Implemented LensLock BWC's and officially launched on January 1, 2022. BWCs are fully integrated with the RIMS CAD system as well as with Sacramento DA's Office.
3. By March 1, 2022	Police Chief	Reorganize the police organizational structure as staffing level returns; create a specialty team to focus on street-level community concerns such as homelessness, gang activity, and violent crime.	X			Created new IMPACT team, blending best attributes of former POP unit and former Special Investigations Unit. This team is live and hard-focused on quality of life issues throughout the community.
4. By March 1, 2022	Police Chief in collaboration with General Services Director and General Services Dept.	Evaluate feasibility and identify funding source for an outside vendor to assist with more rapid cleanups of homeless camps.			X	Working with City Manager and larger team on strategies and options to enhance abatement efforts for City Council consideration as part of the ARPA funding discussion.

THREE-YEAR GOAL: <b>ENHANCE COMMUNITY VIBRANCY AND ENGAGEMENT</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By October 15, 2021	Communications Officer	Assist Community Marching Band in promoting their Howl O Ween parade and Rusch Park Harvest Festival to parade participants and community at-large.	X			Goal complete
2. By October 15, 2021	Communications Officer	Assist CHPD PAL in promoting their Trunk Or Treat event to participants and attendees.	X			Goal complete
3. By October 15, 2021	Communications Officer, working with Construction/ Maintenance Inspector Supervisor	Promote volunteer public participation to support GSD Community Volunteer Event on October 16, 2021 at the greenbelt on Greenback Lane east of Park Oaks.	X			Goal complete
4. By December 15, 2021	Community Development Director - lead, Economic Development & Communications Manager, working with Planning Consultant	Hold kick-off meeting for Retail to Rooftops program and develop timeline to bring to City Council.			X	Kickoff Meeting took place in January 2021 with Opticos Design Team.  A report of the findings will be presented to Council in summer 2022.

5. By February 1, 2022	Communications Officer, working with Mayor and Connect Citrus Heights Coalition	Establish online tool to promote community connection, with emphasis on developing a master events calendar for 2022; report results to City Council.			X	Created, launched and are executing ongoing promotion of Connect Citrus Heights online community calendar of events.
6. By February 1, 2022	Community Development Director	Issue an RFP or identify partner for redevelopment of City- owned Sayonara vacant properties.			X	Study Session with Council held on March 10, 2022. Staff working with Habitat for Humanity to finalize sales agreement and product mix.
FUTURE: At the March 10, 2022 City Council Meeting	City Clerk	Present the results of the legal redistricting process to City Council for action.		X		Scheduled for March 24, 2022